Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

# Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01574 051326Z

51
ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 AGR-20 CIAE-00 INR-11 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 PRS-01 DRC-01 /082 W
---------- 034450
R 051148Z SEP 74
FM AMEMBASSY SOFIA
TO SECSTATE WASHDC 8561
USIA WASHDC
USDOC WASHDC
USINFO WASHDC
INFO AMEMBASSY MOSCOW
AMEMBASSY VIENNA

UNCLAS SOFIA 1574

E.O. 11652: NA
TAGS: BEXP, ETRU, BU
SUBJECT: PLOVDIV FAIR: FIRST FULL DAY

STATE PASS USDA FOR ASST SECRETARY LONG AND ARS (EDMINSTER)
STATE FOR EUR/E AND EB
USDOC FOR BEWT (ABRAHAMSON/STECHSCHULTE/MATHES)
USIA FOR ICS/E AND IEE
USINFO FOR IBS/PE BULGARIAN SERVICE
MOSCOW FOR COMMATT (PASS PANTOS)
VIENNA FOR EWTC AND REX

REF: SOFIA 1560

1. SUMMARY: AMERICAN PAVILION AT PLOVDIV INTERNATIONAL FAIR DREW EXTIMATE 45,000 PERSONS DURING FIRST FULL DAY OF FAIR. BULGARIAN GOVERNMENTAL AND ECONOMIC OFFICIALS EXPRESSED MUCH INTEREST IN EXAMPLES OF AMERICAN AGRICULTURAL TECHNOLOGY.

2. ESTIMATE AT LEAST 45,000 PERSONS TOURED AMERICAN PAVILION WEDNESDAY, 4 SEPT. DURING FIRST FULL DAY OF 30TH ANNUAL INTERNATIONAL FAIR-PLOVDIV. CROWD FLOW REACHED PEAK RATE ESTIMATED 8,000 PER HOUR AT SEVERAL TIMES DURING MORNING, WHEN ALMOST SOLID MASS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SOFIA 01574 051326Z

OF PEOPLE FILLED PUBLIC AREAS OF PAVILION. VISITORS WERE ESPECIALLY

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

ATTRACTED TO USIA CORE EXHIBIT SEGMENTS FEATURING SPECIALISTS CARRUTH, LEVIN, PUCKETT AND SCHOOL (DETAILS IN SOFIA 1560).

3. VURBAN DZHAMBOV, GOB DEPUTY MINISTER OF AGRICULTURE, DIRECTOR-GENERAL OF AGROMASHINAIMPEX (GOB FOREIGN TRADE ORGANIZATION FOR IMPORT-EXPORT OF AGRICULTURAL MACHINES), AND CHAIRMAN NEWLY FORMED COMMITTEE FOR AGRICULTURAL TECHNOLOGY, TOURED PAVILION FOR ONE HOUR. USIA CORE EXHIBIT'S DRIP IRRIGATION DISPLAY AND BACON BIN MODEL ELICITED DETAILED QUESTIONS ON COST AND CAPACITY. DZHAMBOV EXPRESSED PARTICULAR INTEREST IN MECHANICAL TREE FRUIT HARVESTERS DISPLAYED BY PERRY HARVESTER, MILK COOLING TANK FROM ZERO MANUFACTURING, IRRIGATION APPLICATION OF CHARLES MACHINE WORKS "DITCHWITCH" TRENCHING MACHINE, AND EXHIBIT BY COMPUTER DESIGN CORPORATION (COMPUCORP) AND CARNATION GENETICS. DZHAMBOV AND GROUP OF TWENTY VISITED CORN PRODUCT SYSTEMS (CPS) DEMONSTRATION SITE NORTH OF PLOVDIV.

4. REPRESENTATIVES OF GOB STATE ENTERPRISE FOR ENGINEERING CONSTRUCTION ASKED CHARLES MACHINE WORKS TO BRING ITS "DITCHWITCH" TO SOFIA FOR DEMONSTRATIONS. SMALL GROUP FROM GOB STATE ENTERPRISE FOR REPAIR OF FARM EQUIPMENT ALSO TOURED PAVILION.

5. OFFICIALS FROM CENTER FOR NEW PRODUCTS, PACKING AND INFORMATION, ATTACHED TO GOB MINISTRY OF AGRICULTURE, ASKED PAVILION FOR EXAMPLES OF U.S. FOOD PACKING TO INCLUDE IN PERMANENT EXHIBIT IN SOFIA IN WHICH U.S. NOT NOW REPRESENTED. PAVILION SUPPLIED ONE SAMPLE OF EACH PACKAGED FOOD ITEM USED BY CARRUTH IN MODEL KITCHEN.

6. SPECIALISTS
PUCKETT AND LEVIN WILL LECTURE AND LEAD DISCUSSIONS WITH BULGARIAN COUNTERPARTS 0900 LOCAL TIME FRIDAY, 6 SEPTEMBER AS PART OF SEMINARS ORGANIZED ANNUALLY IN ASSOCIATION WITH FAIR BY BULGARIAN CENTRAL COUNCIL OF SCIENTIFIC AND TECHNICAL UNIONS AND COMMITTEE FOR SCIENCE, TECHNICAL PROGRESS AND HIGHER EDUCATION.
HERZ

UNCLASSIFIED

NNN

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

# Message Attributes

**Automatic Decaptioning:** X
**Capture Date:** 01 JAN 1994
**Channel Indicators:** n/a
**Current Classification:** UNCLASSIFIED
**Concepts:** n/a
**Control Number:** n/a
**Copy:** SINGLE
**Draft Date:** 05 SEP 1974
**Decaption Date:** 01 JAN 1960
**Decaption Note:**
**Disposition Action:** n/a
**Disposition Approved on Date:**
**Disposition Authority:** n/a
**Disposition Case Number:** n/a
**Disposition Comment:**
**Disposition Date:** 01 JAN 1960
**Disposition Event:**
**Disposition History:** n/a
**Disposition Reason:**
**Disposition Remarks:**
**Document Number:** 1974SOFIA01574
**Document Source:** CORE
**Document Unique ID:** 00
**Drafter:** n/a
**Enclosure:** n/a
**Executive Order:** N/A
**Errors:** N/A
**Film Number:** D740246-0547
**From:** SOFIA
**Handling Restrictions:** n/a
**Image Path:**
**ISecure:** 1
**Legacy Key:** link1974/newtext/t19740972/aaaacivn.tel
**Line Count:** 97
**Locator:** TEXT ON-LINE, ON MICROFILM
**Office:** ACTION EUR
**Original Classification:** UNCLASSIFIED
**Original Handling Restrictions:** n/a
**Original Previous Classification:** n/a
**Original Previous Handling Restrictions:** n/a
**Page Count:** 2
**Previous Channel Indicators:**
**Previous Classification:** n/a
**Previous Handling Restrictions:** n/a
**Reference:** SOFIA 1560
**Review Action:** RELEASED, APPROVED
**Review Authority:** kellerpr
**Review Comment:** n/a
**Review Content Flags:**
**Review Date:** 25 MAR 2002
**Review Event:**
**Review Exemptions:** n/a
**Review History:** RELEASED <25 MAR 2002 by maustmc>; APPROVED <29 APR 2002 by kellerpr>
**Review Markings:**

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

**Review Media Identifier:**
**Review Referrals:** n/a
**Review Release Date:** n/a
**Review Release Event:** n/a
**Review Transfer Date:**
**Review Withdrawn Fields:** n/a
**Secure:** OPEN
**Status:** NATIVE
**Subject:** PLOVDIV FAIR: FIRST FULL DAY STATE PASS USDA FOR ASST SECRETARY LONG AND ARS (EDMINSTER)
**TAGS:** BEXP, BU
**To:** STATE
**Type:** TE
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005